



Primrose Schools

Affiliated to the Council for the Indian School Certificate Examinations

School Code: TN079

(A Unit of Primrose Educational Trust, Chennai)

ISO 9001:2015 Certified

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Cir.No.99/PS/INJ/C/2017-2018

February 13th, 2018

Greetings!



A Primrose Schools Initiative

PRIMATHON
Celebrating Womenhood!

MARCH 4th
5.45 AM @ PRIMROSE SCHOOLS
INJAMBAKKAM, ECR, OPP. VGP

Let us all run for the girl child!

“If not me, who? If not now, when?” as Emma Watson, UN Women Global Goodwill Ambassador rightly quoted, the society has flagged an immediate alert on the safety and freedom of woman. The very term “Woman freedom” gives raise to various expressions from people in the present scenario where women have made their mark across all the industries. People are surprised when we talk about gender equality. We believe we have achieved woman equality. Of course this gives us an immense pleasure and pride to boast that woman are treated equally in our society. Yes! The rights, the freedom, the equality stays alive and fresh in the Medias and public talks. UNESCO has declared that, globally 65 million girls are not in school, The Times of India quotes, and 7 out of 10 women are harassed.

The woman are qualified, they are smart, stronger, and capable yet they are confined to the societal pressure of gender discrimination. Today, though we have walked way towards modernism the seed sown on gender discrimination stays undiminished. Female infanticide is still an issue that is left unsolved; dowry system speaks a lot about unsuccessful marriages, woman harassments. The inequality begins at home in many cases where the girl children are dumped with household chores despite the degrees and awards she holds. The girl children are harassed mentally and physically every day in every corner of the world.

(cont.....)



Permission slip – Video Promo of Primathon

- I agree to circulate the video and photo of my child to support the cause and spread awareness of the program. The picture and video of my child can be sent to my WhatsApp number _____
Child's Name & Class - _____

_____ Signed (Parent / Guardian)

Please return this form on or before 15th February, 2018 (Thursday) to the Class Teacher.

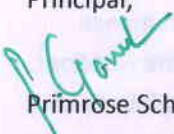
As parents and responsible member of the society we all dream that world would change and bring in a real fruitful freedom for the girl children, where they can spread their wings in full swing and fly towards achieving their dream shedding away all their inhibitions. As quoted by Mahatma Gandhi "The day a woman can walk freely at midnight on the roads, that day we can say that India achieved independence." Let's stop hoping for the change to occur to rewrite the fate of every woman born, Let us achieve the real independence.

As a school we hold the mantle of shaping our future leaders and we firmly believe that we can be the change we want to create. To sow the right seed of equality in children, the fresh and young minds and with bigger hopes of being a change, we have conceived a notion to host a run "Primathon" for "Her". **We invite parents to join hands with your family and friends with us for this noble cause, let's run for our girl children. If not us, then who? If not now, then when?**

We are planning to promote this event through the video promo of our school children. Interested parents kindly send your consent. The video and photograph of your child speaking on this theme will be sent back through WhatsApp to you, which will enable you to forward the same among your family and friends and support the run. We request the parents to support this run by purchasing minimum of 4 tickets of Rs. 300 each. The tickets will be sent through the child shortly.

The fund raised through Primathon will be used to support the girl's school with Smartboards/ Computers/ Sanitary Pads vending machines / Sanitary pad disposers, to support them, and also empower and enhance their education. We request your support and co – operation.

Regards
Principal,


Primrose Schools.